

# RONNIE BUDER

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## SENIOR TRAILER & PROMO EDITOR | CAMPAIGN EDITORIAL LEAD

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Clio and Promax award-winning trailer, promo, and campaign editor with 25+ years at FX Networks, Disney, and Fox, specializing in theatrical trailers, promos, sizzle reels, episodic marketing, and streaming launch campaigns — including teasers that ran in theatrical exhibition. Promoted Editor → Senior Editor → Lead Senior Editor over 22 years at FX/Disney, cutting trailers and campaign spots for American Horror Story (5+ of 13 seasons), Shōgun, Sons of Anarchy, and network-wide franchise launches. Delivers fast-turnaround trailer editing, pitch editing, copywriting, and creative direction under high-volume broadcast and streaming deadlines. Editorial style built on music-driven pacing, sound design, and emotional structure — trained in music/studio production before editing.

### AWARDS & RECOGNITION

- 2017 Clio Entertainment Award, Bronze — Editorial, “Snowfall ‘Fired-Up’ :30” (FX Networks)
- 2019 Promax North America Award — Sound Design & Mixing, “AHS: Apocalypse — Hourglass :45” (FX Networks)

### CORE EXPERTISE

Trailer Editing • Theatrical Trailers & Teasers • Promo Editing • Sizzle Reels • Pitch Editing • Campaign Development • Episodic Editing • Streaming Launch Campaigns • Franchise Marketing • Copywriting & Brand Messaging • Social & Digital Content • Concept Development • Music-Driven Storytelling • Sound Design • Cross-Platform Delivery • High-Volume Deadline-Driven Production

Software: Avid Media Composer • Adobe Premiere Pro • DaVinci Resolve

### PROFESSIONAL EXPERIENCE

#### **FX Networks / Disney — Los Angeles, CA | 2004-2026**

*Lead Senior Editor (Editor → Senior Editor → Lead Senior Editor)*

- Cut trailers, promos, and campaign spots for 5+ seasons of American Horror Story (13-season franchise), Shōgun (image campaign), Sons of Anarchy, The Old Man, What We Do in the Shadows, Fargo, The Strain, The Shield, Rescue Me, Nip/Tuck, and multiple Ryan Murphy franchise campaigns
- Cut theatrical teasers and trailers, including spots that ran in theatrical exhibition
- Led trailer and promo editorial direction on franchise launches, setting tone, pacing, and structure for theatrical and streaming campaigns
- Wrote and edited copy for trailers and promotional materials, shaping campaign messaging and brand voice
- Built trailer and campaign concepts from pitch through final delivery, collaborating with producers, creative directors, writers, VFX, and graphics teams
- Delivered fast-turnaround trailer, promo, and episodic content for broadcast, streaming, and social under high-volume production deadlines
- Applied music-driven editing and sound design to trailer pacing and emotional structure across every major campaign

#### **Warner Bros. — Freelance | 2026**

- Cut 30-second spots and trailer adjustments for Coyote vs. Acme

#### **Fox Networks — Los Angeles, CA | 1999-2004**

*Editor (Freelance → Staff)*

- Promoted from freelance to staff editor within one year (1999 → 2000)
- Edited promos and episodic content for Fox Kids, Fox Sports, and Fox International in fast-turnaround environments
- Built editorial foundation in trailer pacing, speed, and multi-format delivery

### TOOLS

Avid Media Composer • Adobe Premiere Pro • DaVinci Resolve • Music editing & sound design workflows